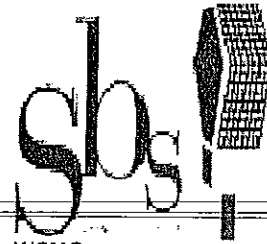


ORDER

NB



Orders
Order / Rev: 422672
Alt Order #:
Product Desc: Tim Canova
Estimate: TCC-SLR-01
Flight Dates: 07/27/16 - 08/28/16
Original Date / Rev: 07/26/16 / 07/26/16
Order Type: GENERAL

WCMQ

Primary AE: Willie Lacorra
Sales Office: CMQLC
Sales Region: Local

Agency Name: Divercity Communications
Buying Contact:
Billing Contact:
 1483 SW 156 Way
 Pembroke Pines, FL 33027

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Tim Canova For Congress District 23
Demographic: A18-49
Product Codes: PL1 - Candidates
Priority: P-3
Revenue Codes: AGY, POL, CAND

New Business Thru:
Order Separation: 00:30:00
Advertiser External ID:
Agency External ID:
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
06/27/16	07/31/16	8	\$1,800.00	\$1,530.00
08/01/16	08/26/16	24	\$5,400.00	\$4,590.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
July 2016	8	\$1,800.00	\$1,530.00	0.00
August 2016	24	\$5,400.00	\$4,590.00	0.00
Totals	32	\$7,200.00	\$6,120.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Willie Lacorra			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WCMQ	07/28/16	08/28/16	6a-10a M-F	CM	6a-10a M-F	MTWTF--	:30	8	\$225.00	P-3	0.00	NM	32	\$7,200.00
				6a-10a M-F											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		07/25/16	07/31/16	---TF--		8				\$225.00		0.00			
Week:		08/01/16	08/07/16	MTWTF--		8				\$225.00		0.00			
Week:		08/08/16	08/14/16	MTWTF--		8				\$225.00		0.00			
Week:		08/15/16	08/21/16	-----		0				\$0.00		0.00			
Week:		08/22/16	08/28/16	MTWTF--		8				\$225.00		0.00			
Totals														32	\$7,200.00

INSERTION ORDER

ADVERTISER NAME: TIM CANOVA FOR CONGRESS DISTRICT 23
 AGENCY NAME: DIVERCITY COMMUNICATIONS/ LOURDES DIAZ
 AGENCY ADDRESS: 1483 SW 156TH WAY, PEMBROKE PINES, FL. 33027
 AGENCY CONTACT: LOURDES DIAZ / 305 798-2080
 INSERTION ORDER #: TCC-SLR-01

STATION CONTACT: **WILLIE LACORRA, SBS RADIO, MI**
 CONTACT PHONE: **(786) 394-9233**
 ADDRESS: **7007 NW 77th Ave,**
Miami, FL 33166

	Daypart	Length	Notes	Spots	Unit Rate	Average Rating	Total Cost	% Reach	Frequency	GRPs	CPP	Gls	Average Persons	Net Reach
Radio Total				32	\$225.00	1.50%	\$7,200.00	15.70%	3	48	\$150.00	#	19,600	207,200
WCMQ-FM				32	\$225.00	1.50%	\$7,200.00	15.70%	3	48	\$150.00	#	19,600	207,200
Flight A				32	\$225.00	1.50%	\$7,200.00	15.70%	3	48	\$150.00	#	19,600	207,200
7/25/2016				8	\$225.00	1.50%	\$1,800.00	6.60%	1.8	12	\$150.00	#	19,600	87,300
	M-F 6A-10A	60	Oscar Haza	8	\$225.00	1.50%	\$1,800.00	6.60%	1.8	12	\$150.00	#	19,600	87,300
8/1/2016				8	\$225.00	1.50%	\$1,800.00	6.60%	1.8	12	\$150.00	#	19,600	87,300
	M-F 6A-10A	60	Oscar Haza	8	\$225.00	1.50%	\$1,800.00	6.60%	1.8	12	\$150.00	#	19,600	87,300
8/15/2016				8	\$225.00	1.50%	\$1,800.00	6.60%	1.8	12	\$150.00	#	19,600	87,300
	M-F 6A-10A	60	Oscar Haza	8	\$225.00	1.50%	\$1,800.00	6.60%	1.8	12	\$150.00	#	19,600	87,300
8/22/2016				8	\$225.00	1.50%	\$1,800.00	6.60%	1.8	12	\$150.00	#	19,600	87,300
	M-F 6A-10A	60	Oscar Haza	8	\$225.00	1.50%	\$1,800.00	6.60%	1.8	12	\$150.00	#	19,600	87,300

Radio Total	32	\$225.00	1.50%	\$7,200.00	15.70%	3	48	\$150.00	627,200	19,600	207,200
WCMQ-FM	32	\$225.00	1.50%	\$7,200.00	15.70%	3	48	\$150.00	627,200	19,600	207,200

Divercity Communications on behalf of Tim Canova for Congress District 23 Campaign, as Agent for the Advertiser named above, has been authorized by the Advertiser to initiate and administer media placements on their behalf. All schedules will be PAID IN ADVANCE BY Tim Canova for Congress District 23 Campaign. **STATION**
MUST PROVIDE DAILY PRE-LOGS AND WEEKLY POST-LOGS.

Divercity Communications HAS THE RIGHT TO CANCEL THE PLACEMENT WITH WRITTEN NOTICE 15 DAYS PRIOR TO INSERTION DATE.

PLEASE SIGN, DATE & RETURN A COPY OF THIS INSERTION ORDER/SCHEDULE ASAP.
 THANK YOU.

FOR STATION:

PRINT NAME

DATE

By

Wpelaes Consultant Divercity Communications

7/20/2016

DATE

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☒ **FEDERAL CANDIDATE**☐ **STATE/LOCAL CANDIDATE**

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:

WCMQ

Date:

7/26/16

I, Louder Diaz, Diversity Communication,being/on behalf of: Tim Canova,a legally qualified candidate of the Democratpolitical party for the office of: Congressin the 2016 Primaryelection to be held on: August 30, 2016

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
	See Attached.				

Attach proposed schedule with charges (if available):

FEDERAL CANDIDATE CERTIFICATION

In Order For Federal Candidates To Receive The Lowest Unit Charge During A Political Window, The Following Certification Is Required:

I, Tim Canova Campaign for Congress
(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

☒ **does**

☐ **does not**

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

☒ the radio programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.

☐ the television programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.



signature of candidate or authorized committee

Lourdes Diaz

printed name

7/26/16

date

I represent that the payment for the above described broadcast time has been furnished by:

Tim Canova Campaign for Congress

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Yates Fulbright 2028 Harrison St, Hollywood, FL

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

7/26/16
Date

[Signature]
Signature

To Be Signed By Station Representative

☒ Accepted
[Signature]
Signature

☐ Accepted in Part
WILLIE LEONARD
Printed Name

☐ Rejected
DE
Title

DIVERCITY COMMUNICATIONS INC

1483 SW 156TH WAY
PEMBROKE PINES, FL 33027-2379

182

63-7517631 10616
8380576689

DATE 7/26/16

PAY
TO THE
ORDER OF

WCMQ

\$ 6,120.00

Six thousand One hundred twenty XX/100

DOLLARS



Wells Fargo Bank, N.A.
Florida
wellsfargo.com

FOR Canova Campaign WCMQ

[Signature]

⑆0000001182⑆ ⑆063107513⑆ 8380576689⑆